



consulting development coaching modelling targeting e-knowledge

Associate Profile

Professor Martin Everett



Martin Everett is a Senior Associate of Ranmore Consulting and has expertise in strategic leadership, negotiation and the application of social network analysis in both private and public sector environments.

Martin has 18 years experience in senior positions in higher education; these include a Pro Vice-Chancellor role at the University of Westminster and Vice-Chancellor at the University of East London. In both these roles Martin led in developing and implementing strategic change and in negotiating with the academic trade unions.

Martin gained a doctorate from Oxford University and has built on that work to become an internationally-recognised leading researcher and consultant in social network analysis, and an Academician of the Academy of Social Sciences. Business and Government currently view this area of work as critically important and its increasing prominence has meant that he has been in high demand as an adviser and consultant.

Social network analysis (SNA) applies to a wide range of business problems, including:

- **Knowledge Management and Collaboration.** SNA can help locate expertise, seed new communities of practice, develop cross-functional knowledge-sharing, and improve strategic decision-making across leadership teams.
- **Team-building.** SNA can contribute to the creation of innovative teams and facilitate post-merger integration, revealing for example, which individuals are most likely to be exposed to new ideas.
- **Human Resources.** SNA can identify and monitor the effects of workforce diversity and leadership development. For instance, an SNA can reveal whether or not mentors are creating relationships between mentees and other employees.

Martin has provided training, consultancy and advice to clients such as Unilever, Qinetiq, Astaire (Italy), Towers-Perrin (USA), the Home Office, the Ministry of Defence, DSTL and Demos.